

PRETTY
POWERFUL.



BADDIE BAR

CHOCOLATE FUDGE

High Protein
Mood Support
Energy & Focus

40g | 12g Protein

MY BADDIE BAR IS BETTER THAN YOURS.

Damn right. ♡

I could tell you why,
but **premium** comes at a price.



ENERGY



FOCUS



MOOD SUPPORT



HORMONE BALANCE



PREMIUM
INGREDIENTS

FUEL YOUR PRESENCE.

BADDIE BAR



Confidence you can taste.

EXTRAORDINARY CHOCOLATE
FOR EXTRAORDINARY WOMEN.



Pretty
powerful.

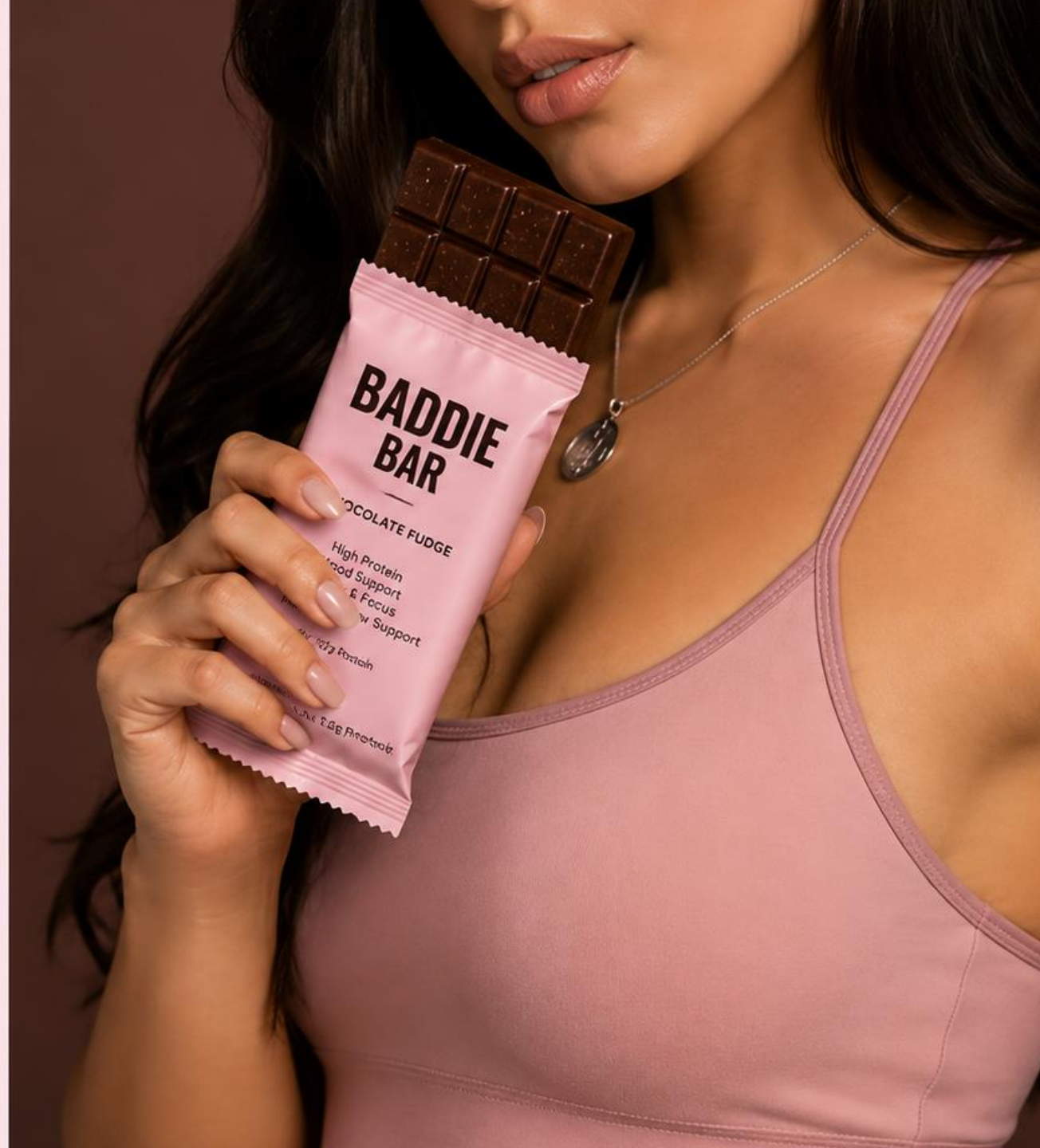


OUR VISION

We believe ambitious women deserve products that support them, not drain them.

Our mission is to help women feel confident, balanced, and empowered while chasing the life they dream of.

High protein. Higher standards.



ABOUT BADDIE BAR

Pretty girls get tired too.

Baddie Bar makes functional chocolate for women in business who don't slow down for life.

Designed to support mood, energy, and menstrual comfort with ingredients that help you feel good even on your hardest days.

Confidence you can taste.



THE TRIBE

Built for women who carry the room.

- ✓ Women aged 28-35
- ✓ Business & corporate women
- ✓ Entrepreneurs & founders
- ✓ Women balancing ambition & wellbeing
- ✓ High-performance lifestyles
- ✓ Wellness-conscious consumers
- ✓ Women who want luxury and functionality

Pretty girls get tired too.



PRODUCT RANGE

One bar for the grind.
One bar for the health.



PRICE

\$7.49 for a 1.4oz | 40g bar

WHERE TO FIND US

- Online (baddiebar.com)
- Erewhon
- Pilates Studios
- Boutique Gyms
- Select Cafés & Retailers



KEY BENEFITS



HIGH PROTEIN

Supports muscle & satiety



MOOD SUPPORT

Helps balance hormones



ENERGY & FOCUS

For long days & big goals



PREMIUM INGREDIENTS

Simple. Clean. Effective.

INGREDIENTS

- Whey Protein
- Collagen
- Maca Root
- Ashwagandha
- Magnesium
- Vitamins B6 & B12
- No processed junk





Thank you

